

Mark Duwe

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I've been developing in HTML and CSS for approximately 16 years. I have built websites for clients as varied as university professors to global logistical companies.

I have delivered some unique interfaces and builds, including a self scrolling ajax-powered site for McCann London (now sadly offline) and a photography site that uses the full functionality of WordPress 4, featured images and jQuery.

I have experience using the Facebook Graph API, Twitter, Pinterest, Netflix, The Movie DB, the BBC, WordPress and TfL APIs among others, to pull and integrate data into websites and apps.

I have experience in phone/video conferencing, email, telephone, face-to-face meetings, interviews, creating marketing copy, press releases & liaising with journalists.

I use and am familiar with Microsoft Office, iWork, Windows, Mac, Linux, Adobe CC, Git & GitHub.

I can also partner with copywriters, designers, marketers & PR people to offer a great well-rounded service.

I have a passion for web technologies, clean and simple web interfaces, advanced CSS typography and effects and keeping abreast of upcoming and latest trends on the web.

Skills

HTML, HTML5, APIs, CSS, CSS3, HTML, Emails, jQuery, json, PHP, MySQL, WordPress, responsive, layouts, mobile-first, analytics, SEO, microformats, schema.org, CSS, transitions, CSS, animation, ajax, CSS, frameworks, javascript, frameworks, CRM, Twitter, Facebook, Graph, API, import.io, Tumblr, Pinterest, Etsy, Photoshop, Fireworks

Employment History

Director - Prydonian Ltd - November 2014 - present

- Freelancing web development specialising in Wordpress
- Clients: Conway Hall, Book Bag Bakers, Wonderland, Fold7, The Body Shop, Baber Smith, Side, 88 Create, Selfridges, Barts Cancer Institute, The Tin, Grampy, Joseph, Ferrari World Abu Dhabi, Art You Grew Up With, Wonderland

Senior Web Developer - McCann London/Craft London - November 2007 - December 2013

- Brought in to help start the new digital department at McCann Erickson, London.
- Redeveloped and built many client sites, as well as advised on new technologies, and social media best practice.
- Built Facebook Apps that utilised the Facebook SDKs and Graph API.
- Helped build multi Cannes Lion award winning mobile apps, Cannes Lion award winning sites and advised on mobile strategy.
- Created Wordpress themes for a variety of clients and situations, including custom hooks, widgets, loops and plugins.
- Created reusable cross browser templates, responsive grids and images, jQuery plugins and other web technologies including HTML5 apps for clients.
- Helped form the Creative Technology Unit, for rapid prototyping, builds and R&D.
- Moved to Craft London in 2013 to start up their digital department on the production floor.
- Worked for/with: AA, Activyl, Bella Italia, Bertolli, Cereal Partners, Cuprinol, Dulux, Exxon Mobil, Fiberweb, HP, LOCOG, L'Oréal Paris UK, Maggi, Mastercard, Maybelline, Microsoft, Nestlé, Quorn, Sckin, Sharwoods, Stop Ivory, Tata, Toshiba.

Web Developer - Panlogic - November 2006 - November 2007

- Hired to help bring their existing and legacy clients up to date with SEO, accessibility and best practices.
- Developed Box CMS templates for clients.

Web Developer - UBS - July 2004 - October 2006

- Contracted to bring their client portal site up to date with latest web technologies.
- Integrated a custom built CMS for their client facing web portals.
- Advised on SEO and best practice across all of their public facing web businesses.

Education

Cheadle Hulme School

A-Levels in Biology, English Literature & Business Studies

GCSEs in English Language, English Literature, Mathematics, Biology, Chemistry, Physics, French & Business Studies

Volunteering/Teaching/Writing

Astronomy teacher Hampstead Garden Suburb College - August 2006 - July 2010

- Evening class teacher for basic astronomy, including multimedia slideshows, planetarium visits, telescope workshops and viewings.

Royal Observatory Volunteer - Royal Observatory - July 2006 - present

- Help organise astronomy evenings, telescope viewings and solar observing events.

Columnist at The Skeptic Magazine - London - February 2009 - present

- Science, astronomy and critical thinking based quarterly magazine column for The Skeptic Magazine.

- <https://medium.com/@markd>